

## Editor's Introduction of a New Business and Management Journal: Expert Journal of Business and Management

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### 1. Introduction

Welcome to the first issue of *Expert Journal of Business and Management*. *Expert Journal of Business and Management* is an international, peer-reviewed academic journal that aims to contribute to a better understanding of change management and its implications at all levels, and to provide an insight into how best to manage change in different organizations, situations and environments.

The field of business management is an interdisciplinary one, concerning individuals, groups, organizations, societies and nations. Business and management examines management policies and practices in the context of organizational growth and development, management theory, theories of leadership, communication processes, business processes, employment relations, the dynamics of organizational behavior and corporate social responsibility. Therefore, research in business and management is crucial for decision making.

### 2. Objectives

*Expert Journal of Business and Management* aims to publish insightful, influential and timely articles that contribute significantly to our understanding of business and management studies. Giving the fact that it is an interdisciplinary journal, its broad scope implies to create accessible, thought-provoking content that is widely read and cited by the general academic business community.

The journal strives to maintain a balance between theoretical and empirical work, and aims to provide prompt and constructive reviews to paper submitters. *Expert Journal of Business and Management* is similar to other scholarly journals in its reliance on peer-review process and reviewer anonymity. Even though, this is the first issue of *Expert Journal of Business and Management*, we already managed to develop a team of expert reviews, who agree to provide voluntary and regular reviews of submitted business journal articles. The procedure at our journal is to place into the review process the submitted manuscripts that meet the minimum norms for fit, quality, and contribution to general understanding of business and management.

*Expert Journal of Business and Management's* objectives involve a number of initiatives, such as:

- openness to innovative research from all over the world,
- openness to different disciplinary approaches (behavioural, economic, statistical, quantitative, etc.)
- efficient online peer review process,
- fast and efficient of editorial decisions

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- development of citations and increasing the journal's impact
- adequate revisions of the submitted articles,
- fast time to provide an answer to authors,
- quick dissemination of findings to a wide audience,
- promotion of accepted articles among various social media outlets,
- broaden the audience of authors and readership.

### 3. Content

*Expert Journal of Business and Management* has a very broad editorial policy and does not impose constraints on the topics of accepted and published articles. Published work can however reflect the following questions:

- What effect does change have on stakeholders in different industries?
- What are the politics of change in a multinational company?
- How can companies manage resources in an ever-expanding environment?
- What leadership issues arise in today's uncertain business environment?
- What role does sustainability play for organizations, governments, employees, and customers?

*Expert Journal of Business and Management* aims to provide an avenue for high-quality research in the fields of sustainability; corporate social responsibility; change in developing, emerging and transition economies; leadership and management; readiness and capacity; critical management studies; organizational behaviour, communication and development; and any disciplines concerning the interaction between management and enterprise development.

In terms of these subjects and many others related to business and management, we encourage different types of contributions, such as:

- (1) Empirical papers can serve as evidence of sustaining or refuting certain hypotheses that which should be clearly defined and answerable.
- (2) Conceptual and theoretical papers should try to define and develop different business and management concepts by providing relevant underpinnings in new disseminations.
- (3) Industry reports can consist of in depth *analyses*, data, trends, market share, and/or forecasts of events that take place in different industries or countries.
- (4) Case studies are highly encouraged and should reflect descriptive, exploratory or explanatory analysis of a manager, company, event or industry, while emphasizing certain learning objectives;
- (5) Teaching notes will be published in relation to case studies or as theoretical developments for management or general business lectures, meant to help educators and academics;
- (6) Book reviews should reflect analyses based on content of business or management books, by providing subjective opinions and recommendations.

### 4. Emerging Topics

Globalization, technological change, environmental concerns, social and political upheaval, are of particular importance right now, as rapid and continuing change is occurring for businesses everywhere. From a theoretical and managerial point of view, aspects and issues about R&D, strategy and business models, and innovation are crucial for a company's survival. This is why we encourage research that can help managers and advance specialty literature.

Thus, *Expert Journal of Business and Management* is inviting submissions in emerging topics, such as: managing technology and innovation; resources management and sustainable development; social entrepreneurship; corporate responsibility, ethics and accountability. These topics do not form an exhaustive list of articles that are appropriate for this journal, although we believe however they can provide a starting point of more business research to come.

### 5. Call for More Submissions

*Expert Journal of Business and Management* attracts submissions from international academics focusing upon theoretical, empirical, policy and practitioner issues within the fields of business,

entrepreneurship and management. Our objective is to advance and nurture business and management research in the theory and practice globally. There are no restrictions to the subject areas for publication in *Expert Journal of Business and Management*; scholars are invited to send their best work, and all topics that fit the editorial policy of this journal are considered.

## **6. A Final Thought**

On behalf of the *Expert Journal of Business and Management* Editorial Board, I would like to thank you in advance for your further contribution to the development of the Journal and the wider field of business management, through the submission of your work and reviewing process of articles on behalf of the Journal!